

education

Virginia Polytechnic Institute and State University
Blacksburg, VA: Class of 2010
Bachelor of Fine Arts, Bachelor of Arts

School of Visual Arts
Majors: Visual Communications Design | Art History
QCA 3.9 | Major Rank 3 of 52 | College Ranking 13 of 564

awards

Art Medallion Award Recipient: June 2006
Deans List: Fall 2006-Spring 2010
Carole Davis Art Scholarship Recipient: 2007 and 2008
Dean & Rosina Carter Scholarship Recipient: 2009
Published Illustration, Virginia Tech Research Magazine: Winter 2009
Student Regional ADDY Award Recipient; Silver: 2009
[Silver: Editorial Spread, Jimi Hendrix Magazine Spread]
Winning Logo Concept, FourDesign: 2009
Winning LEED Signage Concept: 2009
Student Regional ADDY Award Recipient; 3 Gold, 2 Silver: 2010
[Gold: Brochure, Urban Farmer Annual Report
Gold: Illustration, Besa Wine Label Illustration
Gold: Direct Marketing, Vespa Tax Incentive
Silver: Packaging, Besa Wine
Silver: Packaging, Ten Energy]
Student District ADDY Award Recipient; 2 Gold: 2010
[Brochure, Urban Farmer Annual Report
Direct Marketing, Vespa Tax Incentive]

proficiencies

Adobe Photoshop CS4
Adobe Illustrator CS4
Adobe InDesign CS4
Microsoft Office
Mac OSX

&alyssa michelle peltier
makes it look good.

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experience

CREATIVE MANAGER
FourDesign, Blacksburg, VA: May 2010-August 2009

Served as design intern for in-house design agency at Virginia Tech
Specialized in branding, advertising, and print design
Promoted to Account Manager after four months
Managed creative staff while maintaining role as a designer

GRAPHIC DESIGN INTERN
16 Blocks Magazine, Blacksburg, VA: May 2009-January 2009

Designed layouts for monthly editions of an arts and culture magazine
Produced collateral and promotional pieces to stimulate growth of magazine
Contributed ideas to further company brand

LOGO DESIGNER
Virginia Tech Class of 2010, Blacksburg, VA: December 2008-August 2008

Created logo and brand for the Class of 2010 & "Ring Dance"
Promoted related activities and collateral pieces pertaining to the Ring Dance brand
Engraved 2010 logo in Virginia Tech 2010 class ring

AD PRODUCTION ASSISTANT MANAGER
College Media Solutions, Blacksburg, VA: January 2009-August 2007

Designed, formatted, and placed advertisements for The Collegiate Times
Laid-out, prepared paper, and gave ads to editorial staff for print
Oversaw creative staff

SALES ASSISTANT
Fairfax National Golf Course, Centreville, VA: Summer 2009-Summer 2007

Encouraged sales of food and beverage
Created positive experience for customers on course and in club house
Coordinated sales staff for large tournaments and outings
Trained and prepared new staff

skills

Strong sense of design, layout, and composition
Project management and leadership
Concept development
Team-oriented
Copywriting
Watercolor illustrations
Graphite/ Charcoal drawing
Colored pencil illustrations

• references available on request •